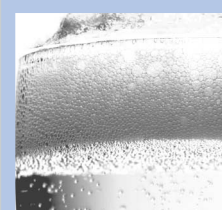
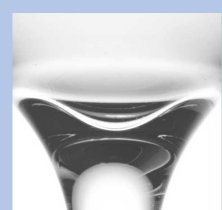
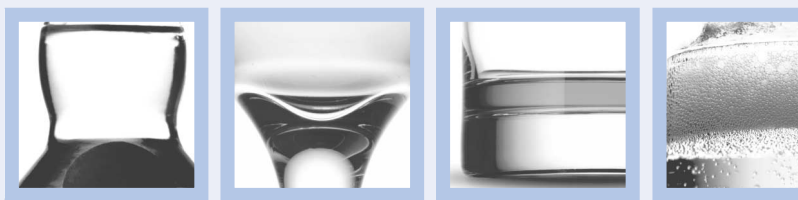


National Alcohol Strategy

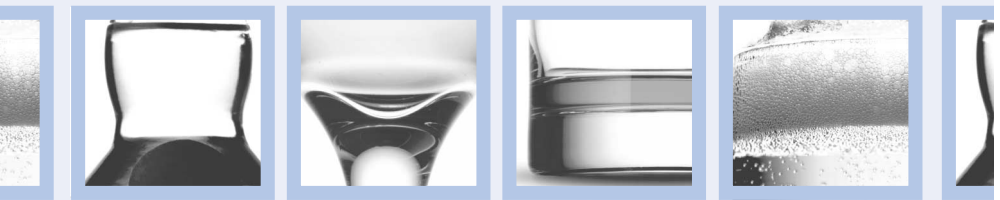
A Plan for Action 2001 to 2003-04





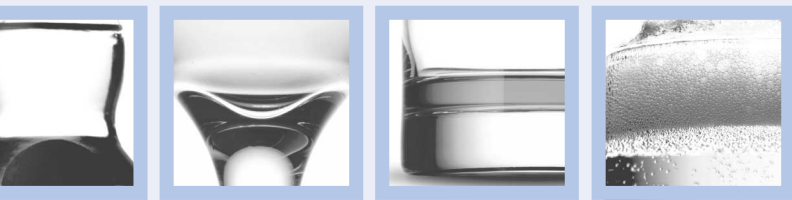
The *National Alcohol Strategy* is an initiative under the National Drug Strategic Framework 1998-99 to 2002-03. It was endorsed by the Ministerial Council on Drug Strategy in July 2001.

The *National Alcohol Strategy* was prepared for the Intergovernmental Committee on Drugs by members of the National Expert Advisory Committee on Alcohol (NEACA) with the assistance of the NEACA project officer and secretariat. The Australian National Council on Drugs and other key stakeholders contributed to the development of the documents.



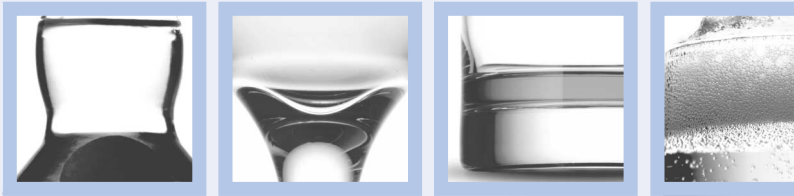
The misuse of alcohol is a major preventable cause of death and hospitalisation in Australia. It is estimated that in 1997 there were 3,290 deaths attributable to high risk drinking and 72,302 hospitalisations. Principal among alcohol related causes of deaths and hospitalisations were cirrhosis of the liver, alcohol dependence, stroke, suicide and motor vehicle accidents.

The goal of the *National Alcohol Strategy* is to build a healthier and safer community by minimising alcohol-related harm to the individual, family and society, while recognising the potential social and health benefits from alcohol.



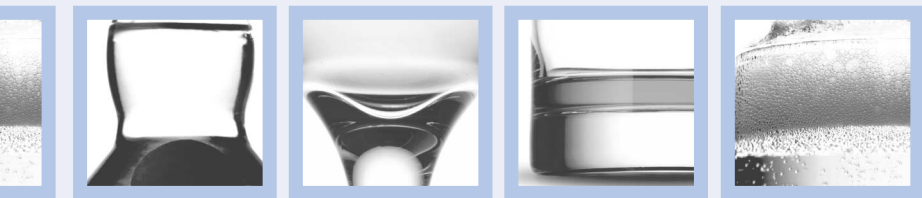
The *National Alcohol Strategy* is structured around 11 key strategy areas which together form a comprehensive framework for the reduction of alcohol related harm in Australia.

1. Informing the Community
2. Protecting those at higher risk
3. Preventing alcohol related harm in young people
4. Improving the effectiveness of legislation and regulatory initiatives
5. Responsible marketing and provision of alcohol
6. Pricing and taxation
7. Promoting safer drinking environments



8. Drink driving and related issues
9. Intervention by health professionals
10. Workforce development
11. Research and evaluation

The *National Alcohol Strategy* is accompanied by a background paper, *Alcohol in Australia: Issues and Strategies*, which sets out detailed information on each of these key strategy areas together with an overview of the extent of alcohol related harm in Australia.



To obtain copies of the *National Alcohol Strategy* and/or the background paper '*Alcohol in Australia: Issues and Strategies*' contact:

The Publications Order Line
Population Health Division
Department of Health and
Aged Care
GPO Box 9848
CANBERRA ACT 2601

Phone: 1800020103 (ext 8654)

Fax: 02 6289 8360

E-mail:

phd.publications@health.gov.au

The *National Alcohol Strategy*
can also be found on the National
Drug Strategy website at:
www.nationaldrugstrategy.gov.au

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